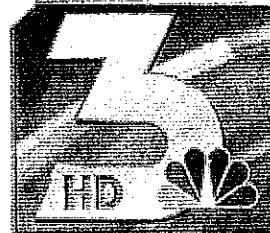


ORDER



Orders	Order / Rev:	104398
	Alt Order #:	06832443
	Product Desc:	REP JEWISH COALITION
	Estimate:	
	Flight Dates:	09/17/12 - 10/21/12
	Original Date / Rev:	07/17/12 / 07/25/12
	Order Type:	GENERAL
	Primary AE:	Amy McCreary
	Sales Office:	BLPHI
	Sales Region:	National

Agency	Name:	Jamestown Associates/ NJ
	Buying Contact:	
	Billing Contact:	
	5 Mapleton Rd.	
	Princeton, NJ 08540	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Republican Jewish Coalition (RJC) <i>Revised</i>
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	190	\$117,650.00	\$100,002.50	September 2012	190	\$117,650.00	\$100,002.50	0.00
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75	October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals									
475									
\$313,025.00									
\$266,071.25									
0.00									

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	5	\$325.001	0.00	NM	10	\$3,250.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$425.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$425.00			0.00					
Week:	10/01/12	10/07/12		MTWTF--		5	\$425.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$425.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$425.00			0.00					
E 11	KSNV	09/17/12	10/19/12	The Agenda	1230pm	CM	1230-1p			MTWTF--	:30	5	\$325.00	1	0.00 NM
The Agenda															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$325.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$325.00			0.00					
Week:	10/01/12	10/07/12		MTWTF--		5	\$325.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$325.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$325.00			0.00					
E 12	KSNV	09/17/12	10/19/12	The Doctors		CM	2pm-3pm			MTWTF--	:30	5	\$325.00	1	0.00 NM
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$325.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$325.00			0.00					
Week:	10/01/12	10/07/12		MTWTF--		5	\$325.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$325.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$325.00			0.00					
E 13	KSNV	09/17/12	10/19/12	Dr. Phil		CM	3-4p			MTWTF--	:30	5	\$450.00	1	0.00 NM
Dr Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$450.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$450.00			0.00					
Week:	10/01/12	10/07/12		MTWTF--		5	\$450.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$450.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$450.00			0.00					
E 14	KSNV	09/17/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm			MTWTF--	:30	5	\$600.00	1	0.00 NM
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$600.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$600.00			0.00					
E 15	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm			MTWTF--	:30	5	\$725.00	1	0.00 NM
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		MTWTF--		5	\$725.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$725.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$725.00			0.00					
E 16	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm			MTWTF--	:30	5	\$725.00	1	0.00 NM
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12		MTWTF--		5	\$725.00			0.00					
Week:	10/08/12	10/14/12		MTWTF--		5	\$725.00			0.00					
Week:	10/15/12	10/21/12		MTWTF--		5	\$725.00			0.00					
E 17	KSNV	09/17/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm			MTWTF--	:30	5	\$700.00	1	0.00 NM
4PM NEWS (1 hour)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$700.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$700.00			0.00					
E 18	KSNV	09/17/12	09/28/12	M-F Early News		CM	5-630p			MTWTF--	:30	5	\$1,000.00	1	0.00 NM
M-F Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		5	\$1,000.00			0.00					
Week:	09/24/12	09/30/12		MTWTF--		5	\$1,000.00			0.00					

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	09/17/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,000.001	0.00	NM		10	\$10,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		5	\$1,000.00	0.00							
		Week: 09/24/12	09/30/12	MTWTF--		5	\$1,000.00	0.00							
E 19	KSNV	10/01/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		15	\$18,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,200.00	0.00							
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,200.00	0.00							
		Week: 10/15/12	10/21/12	MTWTF--		5	\$1,200.00	0.00							
E 20	KSNV	10/01/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,300.001	0.00	NM		15	\$19,500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MTWTF--		5	\$1,300.00	0.00							
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,300.00	0.00							
		Week: 10/15/12	10/21/12	MTWTF--		5	\$1,300.00	0.00							
E 21	KSNV	09/17/12	09/28/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,000.001	0.00	NM		10	\$10,000.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		5	\$1,000.00	0.00							
		Week: 09/24/12	09/30/12	MTWTF--		5	\$1,000.00	0.00							
E 22	KSNV	09/17/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,100.001	0.00	NM		8	\$8,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		4	\$1,100.00	0.00							
		Week: 09/24/12	09/30/12	MTWTF--		4	\$1,100.00	0.00							
E 23	KSNV	10/01/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.001	0.00	NM		12	\$14,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	MTWTF--		4	\$1,200.00	0.00							
		Week: 10/08/12	10/14/12	MTWTF--		4	\$1,200.00	0.00							
		Week: 10/15/12	10/21/12	MTWTF--		4	\$1,200.00	0.00							
E 24	KSNV	09/22/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.001	0.00	NM		10	\$3,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		2	\$350.00	0.00							
		Week: 09/24/12	09/30/12	-----S-		2	\$350.00	0.00							
		Week: 10/01/12	10/07/12	-----S-		2	\$350.00	0.00							
		Week: 10/08/12	10/14/12	-----S-		2	\$350.00	0.00							
		Week: 10/15/12	10/21/12	-----S-		2	\$350.00	0.00							
E 25	KSNV	09/22/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		10	\$6,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		2	\$625.00	0.00							
		Week: 09/24/12	09/30/12	-----S-		2	\$625.00	0.00							
		Week: 10/01/12	10/07/12	-----S-		2	\$625.00	0.00							
		Week: 10/08/12	10/14/12	-----S-		2	\$625.00	0.00							
		Week: 10/15/12	10/21/12	-----S-		2	\$625.00	0.00							
E 26	KSNV	09/22/12	10/20/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		5	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		1	\$500.00	0.00							
		Week: 09/24/12	09/30/12	-----S-		1	\$500.00	0.00							

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

Order / Rev: 104398
Alt Order #: 06832443
Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
Product Desc: REP JEWISH COALITION
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM GM		9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 -----S 1 \$500.00 0.00															
Week: 09/24/12 09/30/12 -----S 1 \$500.00 0.00															
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM GM		9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	3	\$1,800.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -----S 1 \$600.00 0.00															
Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00															
Week: 10/15/12 10/21/12 -----S 1 \$600.00 0.00															
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -----S 1 \$1,800.00 0.00															
Week: 10/08/12 10/14/12 -----S 1 \$1,800.00 0.00															
Week: 10/15/12 10/21/12 -----S 1 \$1,800.00 0.00															
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	2	\$3,200.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 -----S 1 \$1,600.00 0.00															
Week: 09/24/12 09/30/12 -----S 1 \$1,600.00 0.00															
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 -----S- 1 \$650.00 0.00															
Week: 09/24/12 09/30/12 -----S- 1 \$650.00 0.00															
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	3	\$2,025.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -----S- 1 \$675.00 0.00															
Week: 10/08/12 10/14/12 -----S- 1 \$675.00 0.00															
Week: 10/15/12 10/21/12 -----S- 1 \$675.00 0.00															
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Whe@M		630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	3	\$1,575.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -----S- 1 \$525.00 0.00															
Week: 10/08/12 10/14/12 -----S- 1 \$525.00 0.00															
Week: 10/15/12 10/21/12 -----S- 1 \$525.00 0.00															
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Whe@M		630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00															
Week: 09/24/12 09/30/12 -----S- 1 \$500.00 0.00															

Totals

475 \$313,025.00